



CURIOSITY ENLIGHTENED THE CAT?

STARBURSTING

Engaging activity to generate questions before, during or post improvement or project activity.

It is not the answer that enlightens, but it is the question
– Francesco Jonas



WHAT IS STARBURSTING?

A structured method for exploring or brainstorming questions, instead of answers to a problem, concept or project.



WHY USE ?

- Gain team and individual understanding
- Create awareness
- Includes contributions from all stakeholders
- Clarity and context in topic
- Challenge assumptions

WHEN TO USE?

- Change initiatives
- New Product/Service
- Innovation
- Project planning
- Problem Solving
- Piloting a new or improved process
- Any situation where you need to deepen understanding or clarity



HOW TO USE – ADAPT TO SUIT OUTCOME.

Ensure you share a background to the topic and the process before starting.

- Develop a template with a 6 pointed star. Include each question on a star tip. Capture the problem in the centre of the star.
Hand out copies of the template to individuals on a team. Agree a set time to generate as many questions as possible on the star.
OR
- Hang up 6 separate flipcharts around room. Each flipchart with a one specific question. Break team into small groups (2-3) and allow each team time to move through the flipcharts one at a time and capture the questions.
OR
- Use a mindmap structure. Start with 6 strands from centre and add questions to each strand. Brainstorm questions
OR
- Explore digital options to engage on brainstorming questions remotely

